



# PLANET BLUE PICTURES

## TECHNICAL AND ARTWORK SPECIFICATIONS

VERSION MARCH 2014



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## AUDIO SPECIFICATIONS

### AUDIO BIT RATE

192 Kbps (Stereo) or 448 Kbps (6 channel / 5.1)

### AUDIO CHANNELS

2 Channel Stereo

### AUDIO SAMPLE RATE

Same As Source

## SUBTITLES

If English is not the native language of your film, we prefer both a hardcoded version and a non-hardcoded version along with English SRT or XML files.

Subtitle files are optional but they will help us to deliver your film to a wider audience.

Multiple subtitle files in different languages are always welcome as we are a global platform.

## VIDEO SPECIFICATIONS

### HD RESOLUTIONS ACCEPTED

1080 (16:9) - 1920 x 1080

1080 (4:3) - 1440 x 1080

720p (16:9) - 1280 x 720

720p (4:3) - 960 x 720

### SD RESOLUTIONS ACCEPTED

720 x 480 (16:9 square pixels: 854 x 480) NTSC

720 x 480 (4:3 square pixels: 640 x 480) NTSC

720 x 576 (4:3 square pixels: 768 x 576) PAL

720 x 576 (16:9 square pixels: 1024 x 576) PAL

### CODEC

ProRes 422 or Avid DNxHD are preferred, H264 with a minimum data rate of 50 Mbps is acceptable.

### PROFILE

HQ

### PIXEL ASPECT RATIO

Square

### FIELD DOMINANCE

Progressive

### EXTENSION

MOV





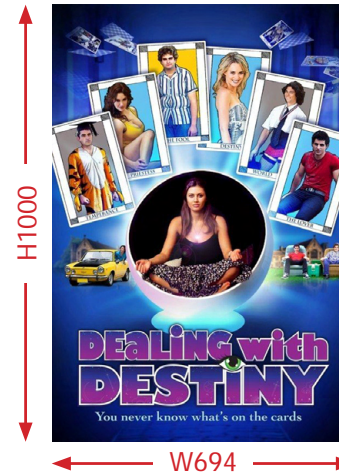
**THUMBNAIL**  
W290 x H218



**DIRECTOR HEADSHOT**  
W175 x H220



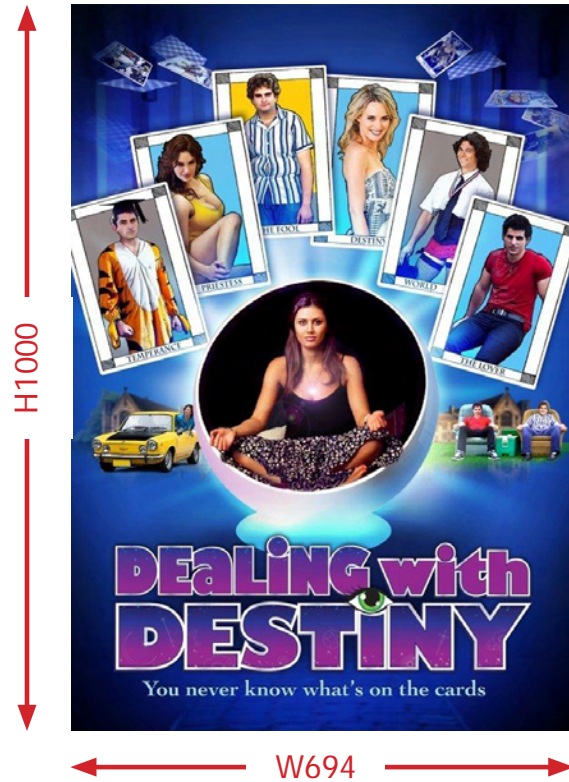
**TITLE CARD**  
W2048 x H1152



**MOVIE POSTER**  
W694 x H1000

A movie poster is not required for Planet Blue Pictures but you will need one if your film is accepted to platforms like Hulu and iTunes.

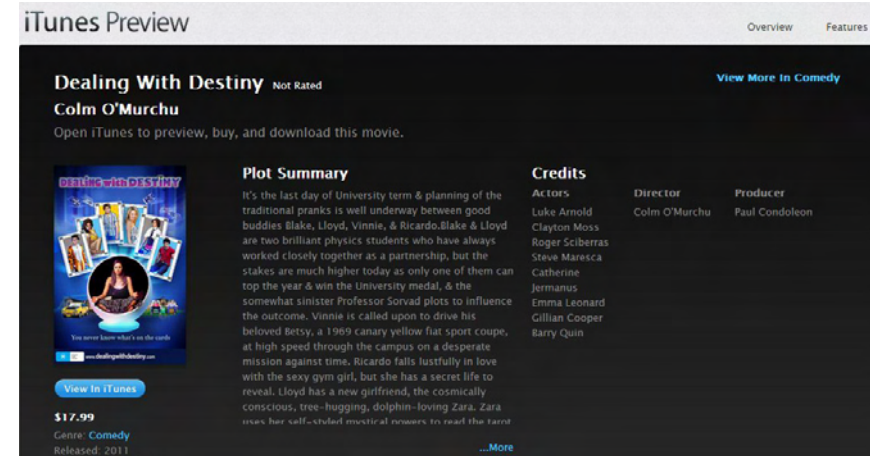
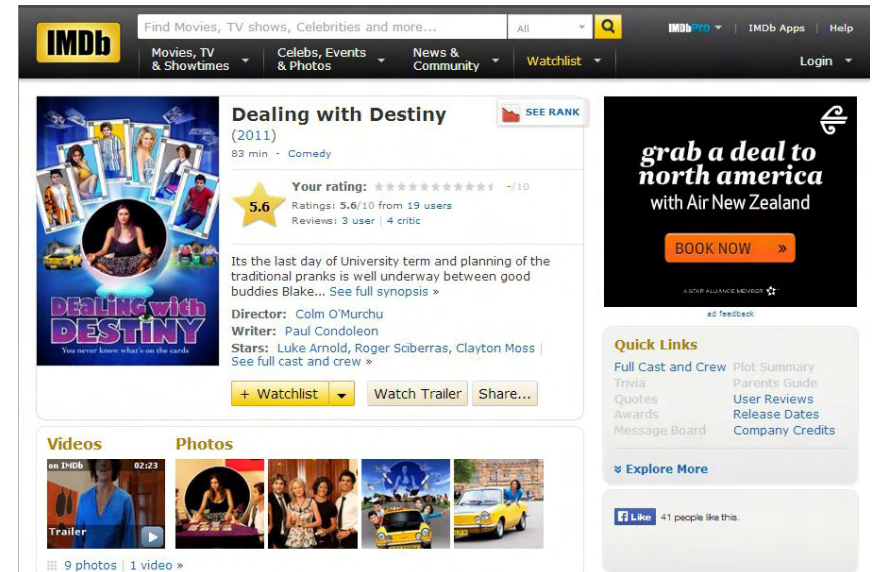
We prefer artwork to be in layered PSD format, if PSD is not available JPG or PNG is acceptable.



## MOVIE POSTER SPECIFICATIONS

- Must be bigger than 694 x 1000 pixels
- Provide a PSD (Photoshop) Project File with layers  
OR
- Provide the image as a JPG or PNG format

## MOVIE POSTER USAGE





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